



# Σntain

---

365scores

June 2023

Business update and future outlook

Sameer Deen, CSO & President New Ventures



# 365scores at a glance

Leading Sports app, leveraging content & media to reach engaged global audience

## Live scores

Results, standing, game events

## Statistics

Live & historical, teams & players

## Free-to-play games

Quiz, predictors, World Cup

## Sports betting

Odds, promotions, insights

## Other content

Editorials, videos, simulations

# #3

in Latam

# #5

Globally

# >40

languages

# 15,000

sports leagues

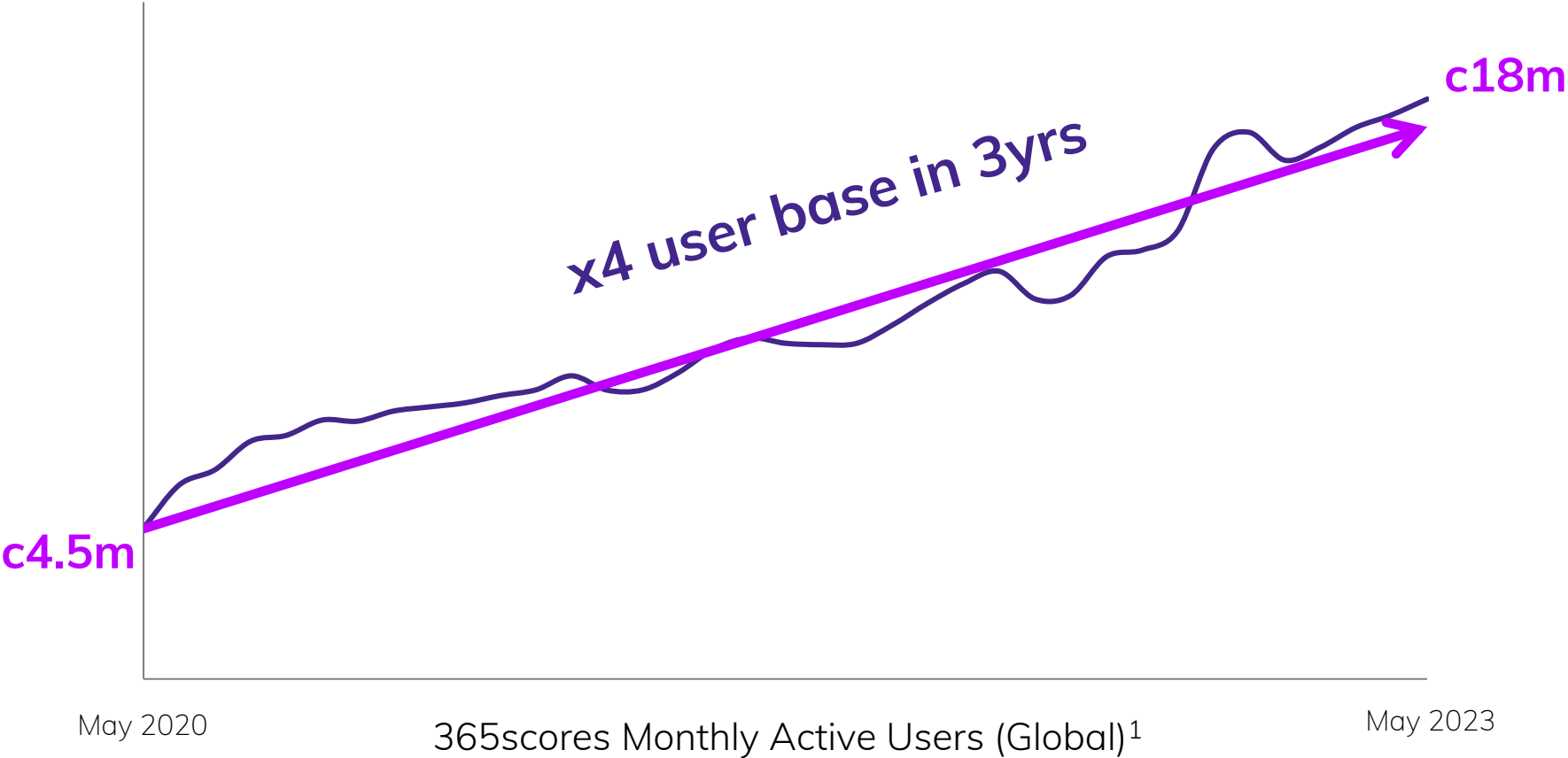
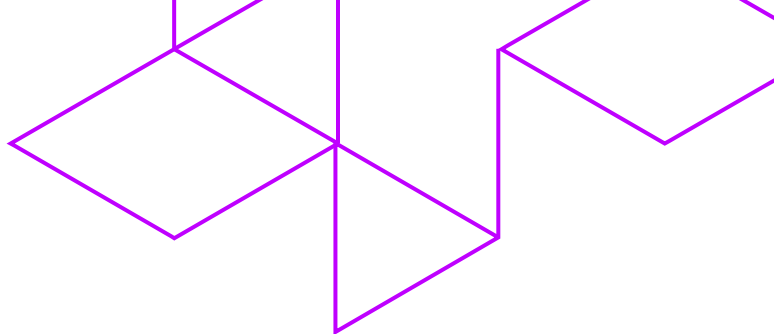
**c18m**  
active monthly  
customers

**>100**  
average monthly  
interactions



# Strong Growth trajectory

Highly engaged and growing customer base



**Engaged customer base**

- Avid sports fans & bettors

**Diversified audience**

- Regulated & regulating markets

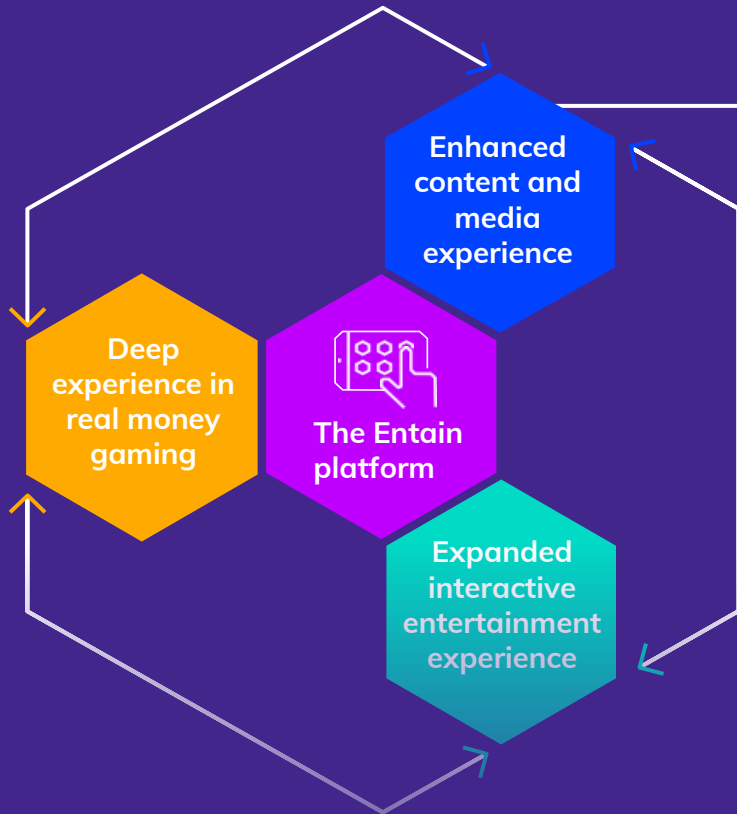
**Superior information**

- Large dataset of customer insights

(1) Monthly Active Users, App and Website

# Strategic Rationale

Deepening our presence, broadening our offer, and expanding across recreational audiences



#3 in Latam<sup>1</sup>

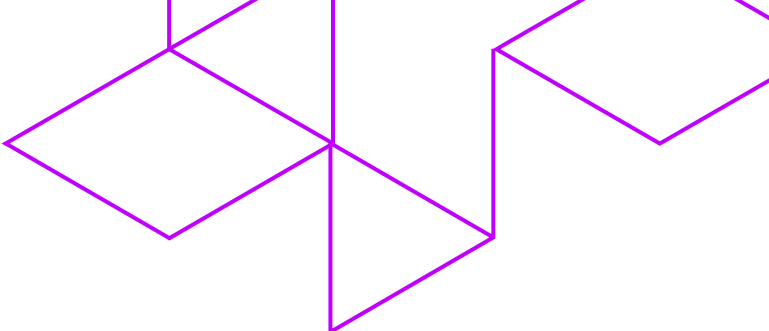
#5 Globally<sup>1</sup>



(1) App Annie, 2023 Monthly Active Users

# Financial Rationale

Projected EBITDA & implied acquisition multiple<sup>1</sup>



**Upfront consideration**    **c£120m**

---

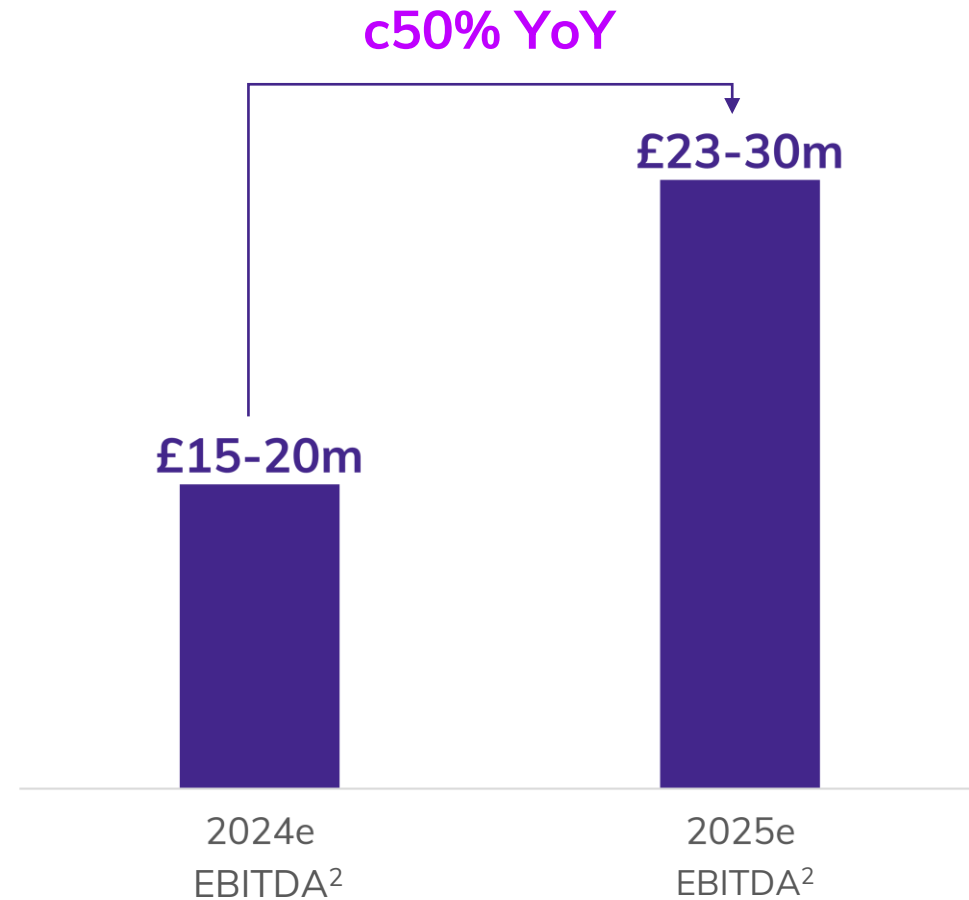
**EV/EBITDA multiple<sup>2</sup>**

**2024**

**2025**

**6-8x**

**4-5x**



(1) Multiple on c.£120m (\$150m) upfront consideration  
(2) Pre-revenue synergies, post Management Incentive Plan



# Σntain

---

365scores

June 2023

